



**ATS**

STANDOUT  
PERFORMANCE  
AND STYLE



*Cadillac*







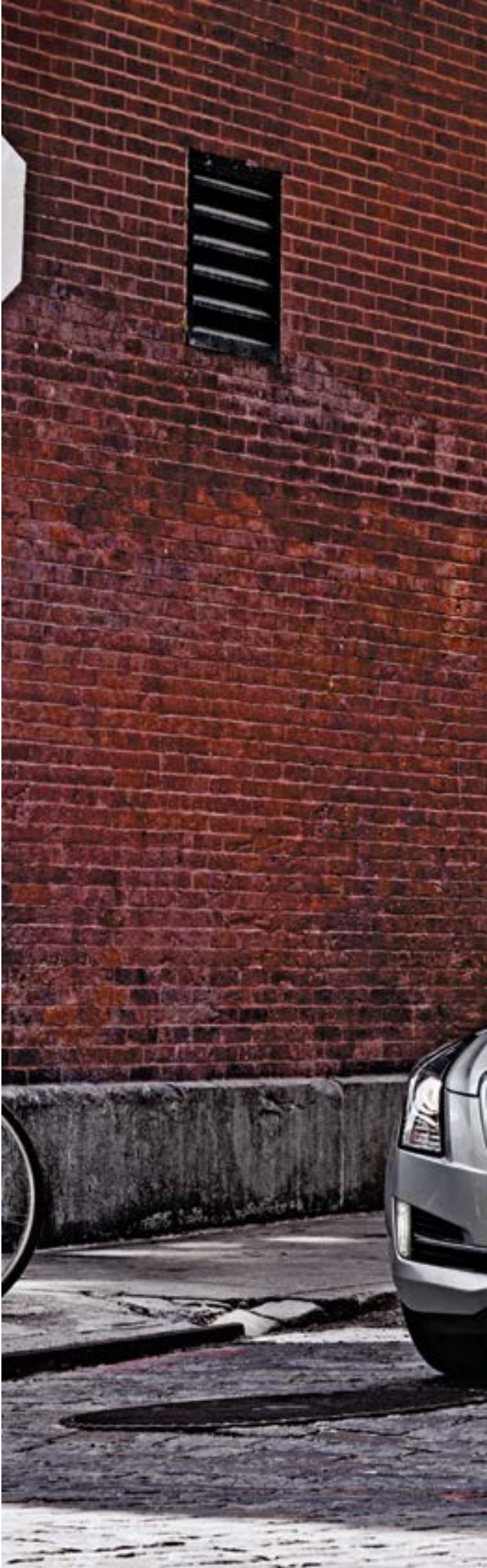
## PURE PERFORMANCE AND DESIGN

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The only thing that rivals the styling of the ATS is its equally bold performance. Beneath its long, low lines lies an assertive combination of raw power, exceptional braking and fine-tuned handling. It's as fun to be seen in as it is to drive.



O U T R U N T H E O R D I N A R Y











UPGRADE  
THE EVERYDAY





# PERFORMANCE

Performance, precision and exhilaration. Combining the highest output 4-cylinder engine in its class, advanced aerodynamic design and near-perfect 50/50 front-to-rear balance, the ATS is as agile as it is powerful. From straightaways to sharp corners, it aims to excite.

## POWERFUL ENGINE

For truly commanding performance, the 2.0L Turbo is the top 4-cylinder engine in its class with 272 hp and 295 lb-ft of torque.

In addition, the 2.0L engine has automatic stop/start technology, for fine-tuned efficiency.





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## LIGHTWEIGHT ARCHITECTURE AND AERODYNAMIC DESIGN

Advanced aerodynamics. Cadillac engineers removed every ounce that wasn't structurally necessary, making the ATS one of the lightest vehicle in its segment. To further improve performance, underbody aero shields direct airflow away from the car while beveled taillamps deflect the wind. Even the trunk features a function-driven design that acts as a spoiler, creating downforce to keep the ATS firmly planted on the road.

## PERFORMANCE



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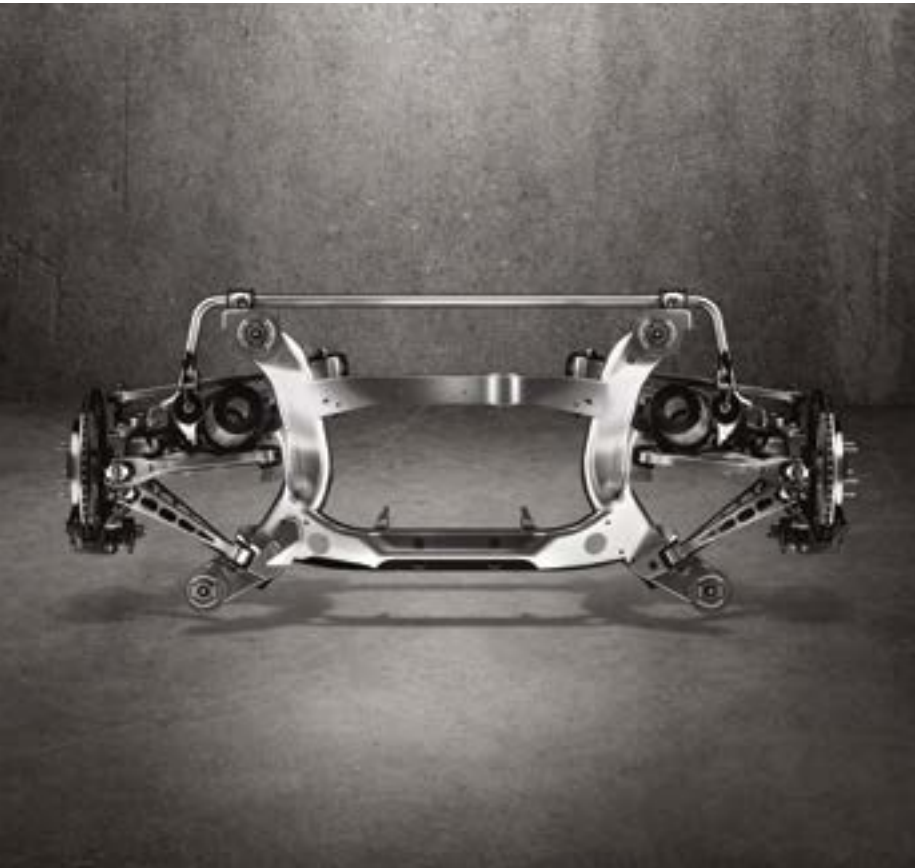
### MAGNETIC RIDE CONTROL

A smooth ride, every drive. Available Magnetic Ride Control reads and reacts to the road up to 1,000 times per second to adjust the suspension for changing road conditions (premium).

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### 8-SPEED TRANSMISSION

A powerful shift. The 8-speed automatic transmission paired with all three engines moves through each gear faster than ever before.



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### FIVE-LINK INDEPENDENT REAR SUSPENSION

Command the road. The five-link independent rear suspension helps the ATS stay firmly planted on the ground during spirited driving, delivering increased control.

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### MAGNESIUM PADDLE SHIFTERS

Power move. The available Magnesium Paddle Shifters allow you to effortlessly shift through the automatic transmission gears without a manual clutch, giving you total control without taking your hands off the wheel (premium).





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### ZF PREMIUM STEERING

Refined handling. ZF Steering systems in the ATS respond instantly to your movements, increasing your control at every turn.



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### BREMBO® PERFORMANCE BRAKES

Superior stopping. Available Brembo front brakes offer powerful braking ability and consistent pedal feel for greater peace of mind.

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### LIMITED-SLIP DIFFERENTIAL

Controlled power. When maneuvering through corners, the available Limited-Slip Rear Differential appropriately redistributes power to the drive wheels, providing more control (premium).

## EXTERIOR SEDAN

The body of a sedan, the soul of a racecar. The chiseled exterior of the ATS Sedan is designed to slice through the air. Crisp exterior lines and sharp curves give the illusion of movement, even when it's still, while a low, powerful profile commands attention.





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## FORGED-ALUMINUM WHEELS

Enhanced performance. More than just striking, the standard 18" forged-aluminum wheels on the ATS deliver excellent strength and ride comfort.

## EXTERIOR



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### ILLUMINATING DOOR HANDLES

A touch of innovation and refinement. Unlock the doors of the ATS and the available outside door handles illuminate with a distinctive technological style (premium).



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### ADVANCED LIGHTING TECHNOLOGY

See what's ahead, and then some. Available Adaptive Forward Lighting swivels the HID headlamps as you turn, helping to illuminate the road ahead. The LED light signature gives the ATS a look that is unmistakably Cadillac (premium).



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#### INTEGRATED BRAKE LAMP

Give other drivers more time to react. On the ATS, the LED center brake lamp is integrated within the trunk, providing excellent brake warning visibility, while maintaining a clean appearance.

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#### DUAL EXHAUST OUTLETS

Powerful details. Polished tips on the available Dual Exhaust Outlets punctuate the rear stance.

## EXTERIOR



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### LED TAILLAMPS

Illuminated design. Light-blade LED taillamps complement the sleek appearance of the ATS.



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### ALUMINUM SPORT PEDALS

Distinctive details. Available aluminum sport pedals provide an unexpected touch of distinction (premium).



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### CUT-AND-SEWN INTERIORS

Looks good, feels good. The hand-finished upholstered instrument panel, door trim, armrests and seats make an impression every time you step inside. Available in 7 unique themes in the Sedan. details such as Semi-Aniline leather, sueded microfiber, wood or carbon fiber are as unique as the driver.



## INTERIOR



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### 60/40 SPLIT-FOLDING REAR SEAT

Driven by your needs. The ATS Sedan seats up to five passengers. And to create even more space when you need it, both offer available 60/40 split-folding rear seats.

# TECHNOLOGY

Innovation all around. The ATS offers a suite of advanced technologies that enhance the driving experience and help you stay connected.

From Keyless Access to Push-Button Start to the advanced and easy to use CUE system.

## CADILLAC CUE® AND PHONE INTEGRATION

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Real-time information at your fingertips. Cadillac CUE provides a suite of information and entertainment offerings such as climate, audio and settings control, plus available 3-D GPS navigation.

Available Phone Integration compatibility with Apple® CarPlay™ (shown right) allows you to access your contacts, Apple Music™ and other information from your iPhone® with a touch of the screen. You can also access Siri®, so features are easily accessible to you or your front-seat passenger.

Android™ Auto will also be available later in the model year.

\*Available in correspondence with device compatibility, and with Google's and Apple's policy.



11:33  
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4G



הודעות



מפות



מוסיקה



טלפון



ספרי שמע



פודקאסטים



מתנגן כעת

VOLUME

AUTO

OFF

REAR



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## REMOTE START

A head start. Start the engine from up to 100 yards away with your key fob. The system also monitors the ambient temperature, activating the cabin's climate control and available heated front seats accordingly.

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## KEYLESS ACCESS AND PUSH-BUTTON START

Get behind the wheel with just a touch. With Keyless Access, you can unlock the doors without your key ever leaving your pocket or handbag. Simply press the button on the door handle to open. And Push-Button Start makes beginning your drive quicker than ever.

## TECHNOLOGY



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### RECONFIGURABLE DRIVER INFORMATION CENTER

Personalize your display. The fully customizable, three-window, full-color Driver Information Center (DIC) puts information about your phone, radio, available navigation or other vehicle information in clear view.

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### BOSE® PREMIUM AUDIO SYSTEMS

Sumptuous sound. Bose premium sound and Active Noise Cancellation technology provides a quiet cabin, so every passenger can enjoy a concert-like experience.

# S A F E T Y

Stay vigilant. The ATS keeps watch with available technology that includes two cameras, eight ultrasonic sensors and six radar sensors. These systems monitor the environment around your vehicle and alert you to help avoid potential hazards.

## SAFETY CAGE AND AIR BAGS

Surrounded by security. With a high-strength steel safety cage and eight strategically placed airbags, the ATS is designed to help keep you and your passengers safe should the unexpected happen.



AVAILABLE SAFETY FEATURES



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HEAD-UP DISPLAY

Information front, center, safer. Project speed, radio, available navigation and other information on the windshield, so you can keep your eyes on the road (Premium).



## SAFETY



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### AUTOMATIC SAFETY BELT TIGHTENING

Protection you can feel. During emergency braking or aggressive maneuvers, available Automatic Safety Belt Tightening activates to help keep the driver and front passenger secure (Premium).

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### ADAPTIVE CRUISE CONTROL

Set a steady pace. Adaptive Cruise Control uses cameras and sensors to help maintain a safe distance between you and the vehicle ahead (Premium).

## AVAILABLE SAFETY FEATURES

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle's Owner's Manual for more important safety information.



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### INTELLIBEAM HEADLAMPS

Bright thinking. IntelliBeam headlamps automatically switch to high beams when you're driving on dark roads.

When sensors detect taillamps or oncoming headlamps, they are automatically switched back to low beams.

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### RAINSENSE WIPERS

An intelligent wiper. RainSense Wipers automatically engage when rain is detected. They also adjust their speed according to the rain's intensity.

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### SIDE BLIND ZONE ALERT

Your extra set of eyes. Side Blind Zone Alert monitors your blind spots. If a vehicle is in an adjacent lane, an icon in the side mirror illuminates to alert you. If you've activated the turn signal to change lanes, the icon flashes to help you avoid a collision.

## SAFETY



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### FORWARD COLLISION ALERT

Always looking ahead. This safety system uses camera technology to monitor traffic ahead, alerting you if a potential collision is imminent.

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### SAFETY ALERT SEAT

Discreet, invaluable. When there's the possibility of a collision, this patented Cadillac innovation sends a discreet pulse to the driver's seat indicating the direction of the threat—left, right or both.

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### LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

A nudge to safety. Lane Keep Assist gently turns the steering wheel if you approach a detected lane marking without using a turn signal. With Lane Departure Warning, you're alerted if you drift into another lane without using your turn signal.

## INTERIOR COMBINATIONS

**JET BLACK**  
LEATHER SEATING SURFACES<sup>1</sup>



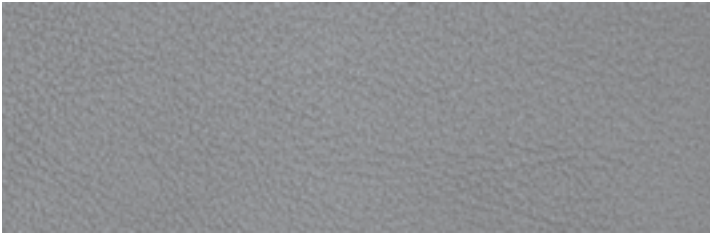
JET BLACK ACCENTS



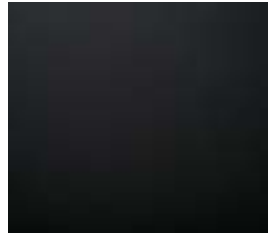
BRUSHED  
ALUMINUM TRIM



**LIGHT PLATINUM**  
LEATHER SEATING SURFACES



JET BLACK ACCENTS



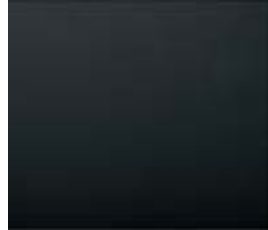
HIGH-GLOSS SAPELE  
WOOD TRIM



**LIGHT NEUTRAL**  
LEATHER SEATING SURFACES



JET BLACK ACCENTS

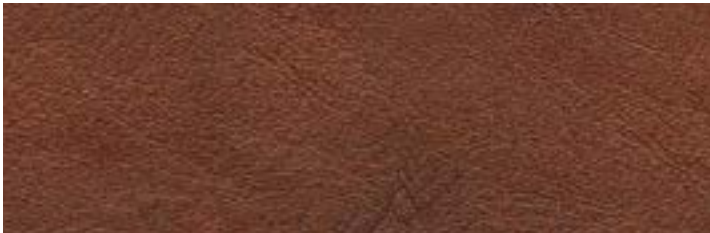


DARK OLIVE ASH  
WOOD TRIM



## PREMIUM

**KONA PREMIUM BROWN**  
SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS<sup>1</sup>



JET BLACK SUEDED  
MICROFIBER ACCENTS



NATURAL FINISH SAPELE  
WOOD TRIM



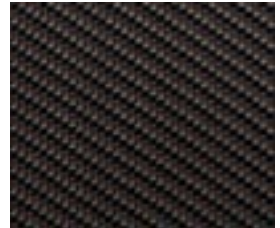
**MORELLO RED**  
SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS<sup>1</sup>



JET BLACK SUEDED  
MICROFIBER ACCENTS



CARBON FIBER TRIM



1. Available at extra cost.



**18" MACHINED FACE  
FORGED ALLOY**

Included on Premium; Available on Performance

Sizes:

18" x 8" front and rear (Performance and Premium AWD); Includes P225/40R18 all-season, run-flat tires

18" x 8" front and 18" x 9" rear (Premium RWD); Includes P225/40R18 front and P255/35R18 rear summer-only,<sup>1</sup> run-flat tires



**18" POLISHED FORGED ALLOY**

Available on Luxury and Premium

Sizes:

18" x 8" front and rear (Luxury and Premium AWD); includes P225/40R18 all-season, run-flat tires

18" x 8" front and 18" x 9" rear (Premium RWD); includes P225/40R18 front and P255/40R18 rear performance, summer-only,<sup>1</sup> run-flat tires

CRYSTAL WHITE TRICOAT<sup>1</sup>



PHANTOM GRAY METALLIC<sup>1</sup>



RADIANT SILVER METALLIC



BLACK RAVEN



RED OBSESSION TINTCOAT<sup>1</sup>



<sup>1</sup>. Available at extra cost.

DARK ADRIATIC BLUE METALLIC<sup>1</sup>



STELLAR BLACK METALLIC<sup>1</sup>



SILVER MOONLIGHT METALLIC<sup>1</sup>



BRONZE DUNE METALLIC<sup>1</sup>











LH2032

ינואר 2017

ראובני פרידל פג



*Cadillac*

DARE GREATLY

\*3256 | [f cadillac.co.il](https://www.facebook.com/cadillac.co.il)

קוד דגם	28,29/38	תיאור דגם	LUXURY/PREMIUM	רמת האבזור הבטיחותי	6	רמת בטיחות גבוהה	0 1 2 3 4 5 6 7 8	רמת בטיחות נמוכה
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\*נתוני היצרן, עפ"י בדיקת מעבדה. תקן: 2008/692 & 2007/15. \*\*הדרגה מחושבת לפי תקנות אוויר נקי (גילוי נתוני זיהום אוויר מרכב מנועי בפרסומת), התשס"ט 2009.